

SMP Worldwide Agency

RATE CARD

RATES (Minimum Half-Day Booking)

- **E-commerce, Print Campaigns & Digital Media** (2 Years Usage): \$1500/Day
- **Look-books, Streaming, & Event Promotions:** \$600/Day
- **TV, Film, Editorial, Entertainer, Runway:** Rates negotiated case-by-case
- **Influencer/Social Media:** Starting at \$350/Half-day
- **Magazine, Stock, No-Face:** Starting at \$350/Half-day
- **Full Buyout of Images** (Up to 3 Shoot Days): \$1500/1-2yrs | \$2200/3-5yrs | \$4500/5-10yrs | Full Buyout \$7500/In-perpetuity
- **Swimwear Shoots:** 1.5x Day Rate
- **Lingerie Shoots:** 2x Day Rate
- **Informal Events:** Half Rate
- **Fittings:** Half Rate
- **Runway Shows:** Half Rate for Prep, Full Rate for Show
- **Overtime:** 1.5x Hourly Rate
- **Travel Time:** 50% of Day Rate

ADD-ONS

- **ASL Interpreter:** From \$200/Day
- **Translator:** From \$200/Day
- **Inclusive Marketing & DEI Initiatives:** Custom packages to implement diversity and authentic representation.
- **Custom Content Packages:** Includes models, creative teams, and production services.

DISCOUNTS

- **Internal Usage (25% Off):** Applies to content that is used exclusively for internal purposes such as staff training, portfolio enhancement, or behind-the-scenes materials that will not be publicly distributed or marketed.
- **Non-Recognizable Usage (25% Off):** For images or content where the model's face or identifiable features are not visible, such as body parts modeling or abstract shots.
- **Boutiques & Fashion Designers (5-10 Employees) (50% Off \$1K+):** A special rate to support emerging businesses and designers.
- **Local Creatives & Small Businesses (<5 Employees):** \$350/Half-day with business tagging on social media.
- **Non-Profits & Students (50% Off):** Designed to assist charitable organizations promoting meaningful causes and students looking to build their portfolio.

BOOKING POLICIES

1. **Agency Fee:** All rates are subject to a 20% agency fee (plus VAT if applicable).
2. **Booking Cancellations:**
 - Within 24 hours of call time: Full Rate
 - Within 48 hours of call time: Half Rate
3. **Minimum Booking Time:**
 - Photo Shoots: 3-hour minimum
 - Discounted Rates: 2-hour minimum
4. **Travel Policy:**
 - No travel required if within 50 miles of the shoot location or for “In Town” models.
 - Travel Allowance for out-of-town models:
 - \$500 Flight Allowance (National)
 - \$850 Flight Allowance (International)
 - \$200/Night Hotel Allowance
 - \$80/Day Per Diem & Ground Transportation
5. **Usage & Content Restrictions:**
 - No Nude or Sheer Shoots unless explicitly defined and specified.
 - Semi-nude allowed only on closed sets with garment review prior to confirmation.
 - No political campaigns or highly divisive social content.
 - Advertising limited to legal and medicinal drugs only.
6. **Small Business Tagging:** Small business rates require tagging @studmodelproject and the model in all social media posts.

DEFINITIONS

- **Day Rate (Studio):** Based on a 6-hour day.
- **Day Rate (Location):** Based on a 8-hour day.
- **Half-day Rate (Studio):** Based on a 3 hour day.
- **Half-day Rate (Location):** Based on a 4 hour day.
- **Usage Rights:** Clients determine usage rights during booking; details are outlined in the booking contract.

Let SMP Worldwide Agency bring your campaign to life with our diverse, professional talent and industry-leading booking solutions. For inquiries, contact us at info@studmodelproject.com